



WINDOWS OF
OPPORTUNITY



MEDIA ALERT

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FOR IMMEDIATE RELEASE:

BACK TO SCHOOL BASH FOR CHILDREN ***Event to entertain, inspire first-day perfect attendance.***

WHAT: Windows of Opportunity - the non-profit partner of the Chicago Housing Authority - along with Midway Moving & Storage and CHAC, the Chicago Housing Choice Voucher Program will host the first-ever "Back to School Bash: Project Turnaround," a day-long festival designed to enthuse children who live in CHA units about going back to school. The goal is 100 percent attendance on the first day.

Approximately 500 children who live in Chicago Housing Authority units will enjoy games with Bulls guard Chris Duhon, and performances by the Jesse White Tumblers and hot dogs from Best Kosher and Sara Lee. The children will also receive event t-shirts from Sportiqe Apparel Company, and book bags filled with school supplies from Wal-Mart and Warehouse Direct. The Chicago Fire Department will teach children about fire safety, while the Colgate Van and the Chicago Department of Health will provide dental screenings and immunizations.

Support for the event also has been provided by the City of Chicago, Chicago Park District, Chicago Police Department and the National Conference of Community and Justice.

VIPs: Chris Duhon and Benny the Bull of the Chicago Bulls
Jesse White, Secretary of State
Arne Duncan, Chicago Public School

WHEN: Tuesday, August 21, 2007
11:00 a.m. – 4:00 p.m.

WHERE: South Shore Cultural Center
7059 S. South Shore Drive
Chicago, Ill. 60649

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